



PAMELA NICI  
**LAWSON**



**INTERACTIVE  
DESIGNER & DEVELOPER**  
142 - 9th Ave. N., Hopkins, MN 55343  
phone: (612) 961-4733  
email: nici@comcast.net  
portfolio: www.nlawsondesign.com

**•••• PROFESSIONAL SUMMARY**

Seven years interactive design and development experience and 17 years graphic design experience. Enthusiastic hard worker successfully delivers technically proficient interactive solutions. Excellent understanding of all facets of interactive design, including creation of web graphics, motion graphics, usability, information architecture and development.

**•••• TECHNICAL SKILLS**

- HTML, XML, CSS, SEO, JavaScript, jQuery, ActionScript, PHP
- Adobe Dreamweaver, Adobe Photoshop, Adobe Illustrator, Adobe Flash, WordPress
- Adobe InDesign, QuarkXpress, Adobe Acrobat, Microsoft Word, Microsoft Excel
- Macintosh and Windows platforms
- Self-directed, able to manage multiple projects, collaborate, and meet deadlines

**•••• WORK EXPERIENCE**

**2009–Present . . . . .Freelance Interactive Designer and Developer**

- Design and development of new websites, web pages, website enhancements, website redesigns, Flash pieces, java components and other interactive solutions. Implement and execute from usability, information architect, mood page, concept, design, creation of web graphics, to complete development into HTML, CSS, JavaScript, Flash with cross browser functionality and SEO. Website maintenance and SEO updates.

**2001-2009 . . . . .Infinity Direct, Plymouth, Minnesota**

2007–2009 . . . . .Interactive Designer

- Interactive design and development of rich media sites (Flash) and traditional content-driven sites (HTML), web pages, e-mail blasts, web ads, and Flash pieces incorporating Graphic User Interface (GUI) features and other techniques and cross browser functionality.
- Design, construct, and implement Storefront templates creating web-to-print solutions with Form Fill, Free Edit, and Database structures with underlying tables, extensions, and scripting.

2001–2007 . . . . .Production Specialist

- Interactive design and development on various websites, web pages, e-mail blasts, web ads.
- Concept, design, and production of various print pieces for a variety of clients.

**1996-2001 . . . . .Ehlert Publishing Group Inc., Maple Grove, Minnesota**

1998–2001 . . . . .Art Director

1997–1998 . . . . .Senior Electronic Publishing Associate

1996–1997 . . . . .Freelance Production Artist/Designer

**1995–Present . . . . .Freelance Graphic Designer**

- Interactive design and development of websites.
- Concept, design, and production on a variety of print pieces.

**•••• EDUCATION**

Present . . .Continued research and tutorials: trends, standards, and continual growth in technical skill knowledge  
1996 . . . . .Diploma: Advertising Art and Design - Hennepin Technical College, Eden Prairie, Minnesota  
1988 . . . . .Associate in Accounting/Accounting Management - Hennepin Technical College, Eden Prairie, Minnesota